

VIV AFRICA 2024 KIGALI, RWANDA 2-3 OCTOBER WWW.VIVAFRICA.NL

SHOW PREVIEW

MOST COMPLETE TRADE SHOW FOR LIVESTOCK PROFESSIONALS IN SUB SAHARAN AFRICA









Dear Visitors,

It is a pleasure to welcome you to the 4th edition of VIV Africa. What started as an event focusing on poultry has expanded into a full VIV event showcasing 140 exhibitors from 33 countries covering livestock and poultry, with an introduction of dairy and agriculture on the show floor.

Our conferences, seminars, and networking events offer valuable insights and encourage collaboration. WPSA as partner for the Leadership Conference brings renowned speakers from Canada, Ghana and the Netherlands. Dairy and horticulture content and workshops have been added with our knowledge partners Global Dairy Farmers and Traide.

Gathering in the heart of Africa, we are reminded of the importance of animal health, nutrition, biosecurity and sustainability. From the Leadership Conference, to the exhibition area to the rich content program, VIV Africa 2024 is dedicated to promoting knowledge and business exchange as well as best practices.

We extend our gratitude to our sponsors, partners, and exhibitors for their support and participation. Your commitment to excellence and innovation is an integral part of what VIV Africa is today.

To our visitors, thank you for joining us. Explore, network, learn, and connect. Whether seeking new business or knowledge, we trust you will find VIV Africa 2024 a rewarding experience. Enjoy the event!

Warm regards,



Birgit Horn Managing director VNU Agrifood Europe



Natalie Täylor Project manager VIV Africa



WELCOME TO VIV AFRICA!

Building on the success of the previous editions, Poultry Africa has transitioned to VIV Africa 2024. VIV Africa will continue to focus on Poultry, in addition to the introduction of Agriculture and Dairy. Bringing together an even more diverse range of industry players.

By providing high-quality content on these topics via dedicated pavilions, conferences and seminars, we offer you the tools to address the current challenges and solutions for agricultural and dairy businesses in Africa.

In a designated expansion, VIV Africa 2024 introduces two new sectors: Agriculture and Dairy, with the Horti Agri Next (HAN) Pavilion and the Dairy Pavilion respectively, bringing together an even more diverse range of industry players.



SHOW OVERVIEW



GET READY FOR VIV AFRICA 2024

Discover the complete Feed to Food Chain at VIV Africa 2024 in Kigali. The driver behind the chain concept is that animal feed and animal health are vital for meat quality and safety. VIV Africa will represent every step in the meat- and egg production process, and include dairy production and horticulture. With around 1,600 visitors, VIV Africa brings together top level visitors and delegations from the Sub-Saharan Africa region.



Over 150 exhibtors
Check out the exhibitor list



Many expert speakers in the conference program



An array of 38 sessions mostly free to attend



Find your way & network with the VIV Connect app



PAVILIONS & PROGRAMS

DAIRY PAVILION

In partnership with **Global Dairy Farmers**, a premier network for leading innovative dairy farmers and agricultural companies, VIV Africa introduces for the first time the Dairy Pavilion onsite. The pavilion will showcase cutting-edge innovations, sustainable practices, and the latest in dairy technology. This new feature offers an opportunity to explore and connect with experts in dairy technology and practices.

Dairy farms have a huge potential to grow on the African continent. There is a lot of focus from African governments on these sectors with the ambition to grow and develop. 48% of the visitors of Poultry Africa 2022 mentioned in the survey that they are also interested in Dairy. Following the last 3 editions it has become clear that Dairy plays an important role of the agriculture sector in Africa, and we look forward to welcoming both new sectors to the event.







WEF / FOOD ACTION ALLIANCE PROGRAM

Youth engagement in the poultry sector is essential for the sector's sustainability and growth. The Fireside Chat session presents an invaluable opportunity for those in the poultry sector especially youth to become aware of the constraints, effective interventions and opportunites in the sector.

This session is scheduled for **October 3rd, 10:30 - 11:15**, on the margins of the 2024 VIV Conference.

Poultry Possibilities: Overcoming Challenges and Unlocking Opportunities

- Overcoming Challenges and Unlocking Opportunities
- Technical Skills and Industry Access
- Youth Engagement and Sector Perception

After lunch, a **guided tour** takes interested parties along one exhibitor each in the value chain, to learn and ask questions.

Win complimentary tickets to the leadership conference!

Our leaders of tomorrow in the poultry sector have a chance to win complimentary tickets to the leadership conference and to deep dive into topics and meet the leaders of today.

HORTI AGRI NEXT PAVILION





Based on the successful concept of **Horti Agri Next**, the leading global trade show for the horticulture and agriculture industries, HAN is being featured for the first time at VIV Africa 2024. By delivering horticulture and agriculture-related content, the HAN team and its partner, the **Dutch Greenhouse Delta**, aim to introduce and educate on these sectors onsite.



EXCLUSIVE EVENT TO GAIN IN-DEPTH KNOWLEDGE

VIV Africa 2024 features the Leadership Conference on October 1st, with high-level industry speakers and key topics for the Sub-Saharan region in the program. Get ready for an international line-up of experts and world leading speakers with a program tailored. Don't miss this exclusive event to gain in-depth knowledge, meet with industry leaders and close off the program with network drinks.

Addressing key topics exploring the latest trends, challenges, and opportunities in Poultry, Agriculture and Dairy. Get ready for an international line-up of experts and world leading suppliers. View some of the highlights below, and visit the website for the full overview.

HIGHLIGHTS - OCTOBER 1



OUTLOOK FOR THE AFRICAN POULTRY AND LIVESTOCK SECTOR

By Nan-Dirk Mulder | Rabobank Capturing Investment Opportunities in a Fast-Changing Market.



TRENDS OF POULTRY SECTOR IN AFRICA

By Dr. E. Fallou Guèye | WPSA & FAO

- The poultry sector has been making substantial progress in Africa since 1961.
- The poultry sector is one of the fastestgrowing agricultural sectors in Africa, with an average 10-year growth rate of 40.9% in Africa compared with 36.2% worldwide from 1961 to 2021.
- Chickens accounted for 97.0% of Africa's total poultry numbers in 2022, contributing 83.0% and 99.8% of poultry meat and egg production, respectively.

TUE 1 OCTOBER, 09:15-10:30 hrs



EARLY WARNING SIGNS PREDICTING BROILER HEALTH CHALLENGES BEFORE THEY HAPPEN

By Dr. Hilde Van Meirhaeghe | Vetworks This segment of the leadership conference aims to equip participants with the knowledge to anticipate and address broiler health challenges proactively. The program will cover critical topics in disease management and biosecurity.



FOOD SECURITY IN AFRICA: ADM'S ROLE

By Martin Kropp | ADM Africa

- Presenting ADM: a company with a Global Footprint and a Strong Presence in Africa.
- Food Security in Sub-Saharan Africa: the Africa food Deficit and the Quality of food and Animal feed.
- How can ADM help? Strategically leveraging imports, supporting local agriculture output.

TUE 1 OCTOBER, 11:00-12:00 hrs



EDUCATION AS THE WAY TO GENERATE DEMAND FOR VALUE-ADDED QUALITY EGGS IN AFRICA

TICKETS PRE SALE

\$140 USD

TICKETS ON-SITE \$190 USD

By Dr. Vincent Guyonnet | WVEPAH

A high-level continuing education program for veterinarians and animal production specialists enables optimum training and field support of farmers and ensures the sustainable production of safe and nutritious eggs. Investment in consumer education is also needed to grow local demand. A better appreciation of the nutritional benefits of shell eggs will then allow for the promotion of more value-added eggs and expand the market for eggs in Africa.



BREEDING POULTRY TO FIT THE AFRICAN MARKET

By Peter Arts | Hendrix Genetics

Different markets in Africa, Breeding Layers, Breeding Dual Purpose

TUE 1 OCTOBER, 15:00-16:00 hrs

CONFERENCES



TECHNICAL BEST PRACTICE SEMINARS

VIV worldwide and its industry partners present an extremely inspiring line-up of conferences next to the trade exhibition. Addressing key topics exploring the latest trends, challenges, and opportunities in Poultry, Agriculture and Dairy. Get ready for an international line-up of experts and suppliers.

HIGHLIGHTS - OCTOBER 2 & 3



MAXIMIZING PROFIT: ENHANCING POULTRY FARM EFFICIENCY WITH MINIMAL LABOR by Christoph Bei Der Hake | Big Dutchman

- » Simple tips and tricks to increase the egg production
- » The right ventilation system for different climate zones
- » Latest developments in the keeping of laying hens.

WED 2 OCTOBER, 11:15 - 12:00 hrs



FEED MANAGEMENT AS A PATHWAY TO PROFITABLE BROILER FARMING

by Ahmed Abdou | Chore-Time Europe

Feed is the major cost of broiler meat production and in recent times the price of feed has continued to rise in many parts of Africa.

Broiler production is all about performance and costs. Reducing feed wastages and optimizing the feeding of Broilers is a sure path to profitability.

Chore-Time's breakthrough Konavi Broiler Pan Feeder is designed to help broiler farmers grow their Birds from a Day Old without the use of feed papers or supplementary feed trays. Its unique features give birds easy access to feeds, keeps the birds eating and minimizes feed wastes.

WED 2 OCTOBER, 14:30 - 15:15 hrs



INTRODUCING AGROFEED LTD. IN RWANDA by Ákos Mezolaki | Agrofeed Ltd.

Presentation of the activities of Agrofeed Ltd., poultry and pig references in Rwanda.

WED 2 OCTOBER, 15:30 - 16:15 hrs



PRECISION FUNCTIONAL NUTRITION SOLUTIONS FOR GLOBAL POULTRY CHALLENGES

by Dr. Jose-Luis Cano Phd. Dvm | ADM International Sàrl

Poultry production has a promising development forecast for the next years, especially in Africa, but it faces very important global challenges in safety, health, efficiency and sustainability. Science- and technology-based strategies are used with a multidisciplinary approach that integrates management, health, sanitary programs, and nutrition.

We have now advanced tools on Precision Nutrition and Functional Nutrition to improve production, efficiency, health, mitigate infection pressure, promote productive metabolism, and modulate immune system. Designing specific nutritional solutions in coordination with producers' strategies is critical to face successfully current and future challenges of poultry production.

THU 3 OCTOBER, 11:30 - 12:15 hrs

GLOBAL DAIRY FARMERS WORKSHOP

by Ad van Velde | Global Dairy Farmers, Christine Korir | De Heus & Holger Kruse | Holm & Laue







THU 3 OCTOBER, 13:30 - 15:15 hrs



Elevate your livestock nutrient intake with PHOSFEED® group

PHOSFEED® animal feed minerals range is the perfect compound of high digestibility, nutritional value, sustainability, and costeffectiveness.

OCP manufactures PHOSFEED® phosphate feed products out of the finest raw materials. OCP is a leader in plant nutrition and the world's first producer of phosphate-based fertilizers the world's largest phosphate mining and global fertilizer group. OCP Group is integrated throughout the entire value chain.

OCP Africa, its subsidiary, aims to enhance African farmers' productivity and livestock quality by providing high-quality fertilizers, animal feed, and comprehensive agronomic support for sustainable development.





Elevate your livestock nutrient intake



MEET THE EXHIBITORS

VIV Africa in 2024 offers a comprehensive showcase that covers the entire spectrum of animal protein production. With a focus on animal production and especially the production of Poultry layers and Poultry broilers, the event anticipates over 150 exhibitors demonstrating cutting-edge technologies and services.

Check out the exhibitor list of VIV Africa 2024 to get acquainted with the attending companies and their products and solutions.



ANIMAL HEALTH

AIZ INTERNATIONAL CO., LTD

▶ 108

Alamin

► C.03

Artevet, LLC

▶ 003

ASENTECH PHARMA JSC

• 107

Ashish Life Science Pvt Ltd

► 009

Asia Animal Pharmaceutical Co., Ltd.

▶ 054

Biovet S.A.

▶ 092

CEVA Sante Animale S.A.

► 018

Daesung Microbiological labs

► 102

Dopharma International

► C.01

Eva Pharma

▶ 010

Green Cross Veterinary Products

102

Hebei New Century Pharmaceutical Co., Ltd.

► C.05

Igusol

► C.25

KAHPA (Korea Animal Health Products Association)

▶ 082

▶ 102

Kemin Biologics

► C.26

Klybeck Life Sciences

▶ 027

Median Diagnostics

▶ 082

KOMIPHARM INTERNATIONAL CO.,LTD

050

Peruvian Pharmaceutical

065

Shaoxing Kontaga Import & Export Co., ltd.

▶ 097

Sino Pharm

► 021

Solveda

100

Teknovet Ilaç Sanayi ve Ticaret A.S.

► 039

Tigervet Vietnam

► C.12

Unim Pharma Lab PVT LTD

▶ 058

Vaccine Valley

▶ 059

Vitafor ► C.22

WooGene B&G

► 102





BREEDING & HATCHING

Aviagen

▶ 074

Avipro EAST AFRICA Ltd

▶ 043

Bábolna Tetra Kft

▶ 037

DOMINANT GENETIKA s.r.o.

▶ 061

DuraPlas LP

▶ 042

easyHATCH Ltd

▶ 110

EmTech Hatchery systems

■ 048

Geldof Poultry Products

► 051

Hastavuk Yumurtacı Damızlık Hayvancılık A.

▶ 087

Hendrix Genetics BV

▶ 035

Hubbard S.A.S.

▶ 044

Hy-Line International

Hybrid Poultry Farm

▶ 049

Incubel

► C.23

Jamesway Chick Master Incubator Inc.

▶ 045

Kenchic Limited

▶ 049

LOHMANN BREEDERS GmbH

► 038

Novogen S.A.S.

▶ 106

Petersime N.V.

▶ 008

Pluriton

▶ 083

Royal Pas Reform

▶ 019

Verbeek

▶ 106

FARM PRODUCTION

Abusol

► C.28

AgroMax

▶ 031

AP INCUBATORS

▶ 071

AYPOLIMER

► C.13

AZA International SRL

▶ 073

Big Dutchman International GmbH

▶ 052

CARFED INTERNATIONAL LTD

▶ 015

Chore-Time Europe B.V.

▶ 055

Chowdary Enterprises

▶ 040

DHUMAL INDUSTRIES India Private Limited

▶ 060

Dutch Farm International B.V.

▶ 086

EDDYGYPT GIORDANO POULTRY PLAST

▶ 081

Gartech Equipments Pvt. Ltd.

▶ 075

Güres Technlogy

▶ 011

Impex Barneveld B.V.

▶ 005

Kromschroeder S.A.

▶ 068

KUTLUSAN IC VE DIS TICARET A.S.

▶ 030

LUBING SYSTEM

▶ 089

Munters (Pty) Ltd.

▶ 007

Myfarm Poultry Equipments

▶ 029

NTD France

▶ 069

Officine Facco C. S.p.A.

▶ 070

POULTEC NV / INTRACO LTD.

► 006

Qingdao Huabo International Trade Co., Ltd

► U4

River Systems

▶ 089

ROXELL byba

► 076

Shenzhen Hontech-wins Electronics Co., LTD.

▶ 064

SKA Poultry Equipment

▶ 088

VAL-CO Industries, Inc

► 113

VDL Agrotech

46

Vencomatic Group

▶ 111

VEIT Electronics s.r.o.

▶ 077

VICTORIA S.R.L.

▶ 002

WEDA Dammann & Westerkamp GmbH

▶ 090

FEED INGREDIENTS AND ADDITIVES

ABRA - Brazilian Renderers Association

▶ 103

ADEMIX ► C.03

ADM International Sarl

► C.02

AFTech Brazil

▶ 022



AgPack LLC

▶ 001

Agrifirm

► 101

Agrofeed

▶ 037

Agrotech Ltd

▶ 105

AND-NUTRITION

▶ 063

Biochem GmbH

▶ 023

Cagemax

► C.06

DANISCO ANIMAL NUTRITION & HEALTH (IFF)

► 026

Dex Iberica, S.A

► C.10

Difagri

▶ 25

DSAND ANIMAL NUTRITION PVT LTD

► C.21

Dutch Nutri Science B.V.

▶ 072

Evonik Africa (Pty) Ltd

▶ 024

EW Nutrition GmbH

▶ 062

J. Rettenmaier & Söhne GmbH + Co

▶ 094

Jacobs Global

▶ 067

Koudijs Animal Nutrition B.V.

► 014

LIONPRO

▶ 033

Lipidos Toledo S.A. (LIPTOSA)

▶ 053

Livestock Feed Ltd

▶ 080

MG2MIX

► 056

MIXSCIENCE

▶ 078

MSM INFINITY

▶ 093

Natural Proteins Limited

► C.16

OCP Group

► C.09

Orange Mills BV

► C.14

PONCO

▶ 017

PRODI DIS TICARET LTD.STI.

▶ 028

Profeed Gida SAN. TIC. Ltd. STI

▶ 104

Schils B.V.

▶ 032

Solprovit

▶ 057

TECHNA FRANCE NUTRITION

▶ 034

Trouw Nutrition Africa

▶ 066

U.S. Grains Council

▶ 109

VOEDERS DEPRE NV

▶ 084

ZNF ► C.11

FEED TECH - CROP TECH

Andritz

► C.15

Imas Integrated Machinery Systems

■ 096

ORYEM Makina Sanayi ve Ticaret A.S.

▶ 013

SCE NV

▶ 047

Yemmak Makina Sanayi Ve Ticaret A.S.

▶ 017

Yemtar Feed Mill Machinery

▶ 016

FOOD PROCESSING

Alberk Poultry Processing Equipment

▶ 036

BAADER

▶ 004

Bayle S.A.

▶ 085

DURAM Industries A.C. Ltd.

► I I Z

EUROTEC DEVELOPPEMENT

▶ 085

Insta-Pro International

▶ 020

Mavitec B.V.

▶ 091

Meyn Food Processing Technology B.V.

▶ 09

Transnational Agri Projects B.V.

► C.14

▶ 099

Verderio S.R.L.

Yemsa Makina



PRACTICAL INFORMATION



KIGALI CONVENTION CENTRE

The Kigali Convention Centre (KCC) is a world class venue for conferences and exhibitions. It has a strong reputation and is one of the most accessible venues across the world and is adjacent to the Radisson Blu Hotel.

It is located on Highway KN5, next to the KG2 Roundabout. The KCC is just 30 minutes away from the Kigali International Airport and about 15 minutes from any point of the city. Kigali International Airport is served by all major international carriers

Bv Taxi

The easiest option for transport is to take a taxi, unless you are staying at a hotel within walking distance to the venue.

Bv Car

If you wish to hire a car, parking facilities are available onsite.



Radisson Blu Hotel & Convention Centre

KG 2 Roundabout Kimihurura, Kigali Rwanda

Phone: +250 252 252 252 / +250 252 253 253

Email: kcc.kigali@radissonblu.com



GOOD TO KNOW!

TELECOMMUNICATIONS

The following Rwandan mobile telecommunication service providers are available: **MTN** & **Tigo/Airtel**.

Mobile telephone service providers also provide a gateway to the Internet using GPRS, 3G and 4G. Cell phone SIM cards are widely available. Every SIM card user/buyer in Rwanda is expected by law to be registered prior to activation. SIM cards can be registered at the point of purchase.

ELECTRICITY SUPPLY

The electricity supply in Rwanda is 220/240V AC. You are advised to bring your own round, two-prong adapter and transformer for 110V AC.

CURRENCY

The unit of currency is the Rwandan Franc (RWF). Exchange rates are subject to fluctuation. Central bank rates can be found on the National Bank of Rwanda website www.bnr.rw Bureaux de Change (Forex Bureaus) are available at the airport 24/7, and in all parts of Kigali City during working hours.

BANKING SERVICES

Banking hours are from 08:00 to 18:00 on weekdays and from 08:00 to 15:00 on Saturdays.

Banking amenities are available at all commercial banks. Most banks have cash dispensing machines accepting Visa, MasterCard and Cirrus. Bureau de Change facilities are available in all parts of Kigali city.

Most internationally recognized currencies and travelers' cheques can be exchanged at commercial banks, hotels and international airport. Major credit cards are accepted in most hotels, restaurants and shops.

SEE YOU THERE!



VISIT RWANDA

Rwanda boasts a green mountainous landscape, renowned for its Volcanoes National Park which encompasses the 4,507m high. Mt. Karisimbi and four other forested volcanoes, as well as being home to mountain gorillas and golden monkeys. In addition, the Nyungwe National Park, with ancient mountain rainforest providing a habitat for chimpanzees and other primates, the vast Akagera National Park and other iconic sites, ensure your visit will present unique opportunities to enrich your travel experience by exploring the Land of a Thousand Hills.



Seasions Speakers Exhibitors Seasions Speakers Exhibitors WV Africa 2024 P Kgali Convention Centre Kgali Convention C

VIV CONNECT: SHOW INFO ON YOUR SMARTPHONE

With the VIV Connect mobile app you always have the latest exhibitor list at hand, you can bookmark your favourite companies, find interesting sessions in the conference program and network & meet with exhibitors at the shows. The VIV Connect mobile app is available for iOS and Android and can be downloaded in the Apple App Store and Google Play store.

Download VIV Connect for iOS

Download VIV Connect for Android



VNU AGRIFOOD CALENDAR 2024 AND BEYOND

THE BUSINESS NETWORK LINKING PROFESSIONALS FROM SEED TO FOOD



VIV ASIA 2025 meat pro MARCH 12-14, 2025 • BANGKOK, THAILAND



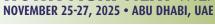
HORTI AGRI NEXT ASIA 2025 MARCH 12-14, 2025 • BANGKOK, THAILAND



VIV **MEA** 2025 NOVEMBER 25-27, 2025 • ABU DHABI, UAE



HORTI AGRI NEXT MEA 2025





VIV **EUROPE** 2026 JUNE, 2026 • UTRECHT, THE NETHERLANDS



VIV AFRICA 2026 OCTOBER 7-8, 2026 • KIGALI, RWANDA



VIV SELECT TÜRKIYE 2025 APRIL 24-26, 2025 • ISTANBUL, TURKEY



VIV SELECT **CHINA** 2025 SEPTEMBER 10-12, 2025 • NANJING, CHINA



ILDEX **INDONESIA** 2025 SEPTEMBER 17-19, 2025 • JAKARTA, INDONESIA



HAN SELECT **INDONESIA** 2025 SEPTEMBER 17-19, 2025 • JAKARTA, INDONESIA



HEALTH & NUTRITION ASIA 2026 MARCH 10-12, 2026 • BANGKOK, THAILAND



HORTI AGRI NEXT ASIA 2026 MARCH 10-12, 2026 BANGKOK, THAILAND



ILDEX **VIETNAM** 2026 MAY 20-22, 2026 • HO CHI MINH CITY, VIETNAM



HAN SELECT **VIETNAM** 2026 MAY 20-22, 2026 • HO CHI MINH CITY, VIETNAM



AUGUST 26-28, 2026 • MANILA, PHILIPPINES

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